

Message Text

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USDOC FOR BEWT/MATHES
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E.O. 11652: N/A

TAGS: BEXP, UR

SUBJECT: FALL JEEPS

REF: (A) USDOC 9959, (B) MOSCOW 9662

1. QUESTIONS RAISED IN REFTEL (A) CAUSE SOME CONCERN AS TO CONCEPTION OF NEW U.S. COMMERCIAL OFFICE WITH REGARD TO STAGING EXHIBITIONS IN THIS FACILITY. MAIN CONSIDERATION FOR EQUIPMENT DISPLAY SHOULD CONTINUE TO BE SMALL TABLE-TOP OR FREE-STANDING PIECES REQUIRING NO MORE THAN ELECTRICAL UTILITY. ITEMS SHOULD BE LIGHT ENOUGH FOR ONE MAN TO MANUEVER. THERE IS NO SOPHISTICATED MATERIALS HANDLING EQUIPMENT AVAILABLE TO MOVE HEAVY ITEMS.

2. INDUSTRIAL PRODUCTION QUALITY CONTROL SEMINAR/ EXHIBIT IN COMMERCIAL OFFICE THIS WEEK HAS PROVEN THAT 2 X 2 METER STAND DOES NOT SATISFY EXHIBITORS OR PROVIDE AMPLE DISPLAY SPACE FOR EQUIPMENT. TO ACCOMMODATE 6 FIRMS USING MERO SYSTEM, WE HAVE USED THE ENTIRE RECEPTION AND LOUNGE AREA LEAVING A ONE METER AISLE BETWEEN KITCHEN WALL AND STANDS. THE MULTI-PURPOSE ROOM IS USED IN ITS ENTIRETY FOR TECHNICAL SEMINAR AND SEATS 75 VISITORS. LIBRARY COULD BE DISMANTLED, BUT THAT WOULD
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PAGE 02 MOSCOW 10697 100849Z

PROVIDE 3 X 4 METER STAND AT BEST. ONE 2 X 2 METER BOOTH

IN MULTIPURPOSE ROOM WOULD ELIMINATE 20 SEATS.

3. IF USDOC WANTS TO CONTINUE TECHNICAL SEMINAR THEME CONCEPT WITH EXHIBITS SECONDARY, THE EQUIPMENT DISPLAY WILL HAVE TO BE SMALL.

4. SUGGEST USDOC DISCUSS TECHNICAL QUESTIONS WITH OIM DESIGNER/DISTEFANO FOR PARTICULARS ON CEILING HEIGHTS, FREIGHT ENTRANCES, FLOOR LOAD ETC. OFFICE IS WIRED FOR 127V 50 CYCLE 1 PHASE AND 220V 50 CYCLE 3 PHASE ELECTRICITY. STEP-DOWN AND STEP-UP TRANSFORMERS ARE AVAILABLE. CONVERTERS ARE NOT AVAILABLE. RIGGING VENTILATION THROUGH MEN'S ROOM EXHAUST WOULD BE VERY DIFFICULT NOT TO MENTION FACT THAT SOVIET OFFICIALS WOULD OBJECT STRONGLY TO OUR POLLUTING APARTMENT AREA WITH NOXIOUS GASSES.

5. APPRECIATE EXPLANATION OF PROCUREMENT FOR BOTH FALL JEEPS. WE ARE CONFIDENT THAT RESPECTIVE FIELD OFFICES WILL DO AN OUTSTANDING JOB. STOESSEL

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